# Culligan



# Culligan® Success Story Four Seasons Resort and Club

Gerald remembers "Hey, Culligan Man" from the time he was a child...there was a feeling of confidence and trust working with an established business.

# **Customer:**

Four Seasons Resort and Club, Dallas, Texas

# **Description of Business:**

World's leading operator of luxury hotels and resorts. This facility is the only 5-Diamond rated hotel in Texas. They have an upscale clientele which includes celebrities. Room prices are as high as \$2,200 per night.

# **Contact:**

Gerald Gleckman, Laundry Engineer

# SITUATION/PROBLEM:

Four Seasons had a softener but it was not a quality system. It had numerous valves that didn't seem to have a real function, and they frequently got stuck. The system was obsolete. Gerald felt it was time to replace it.

Four Seasons had to frequently descale the boiler –  $\sin 5$ -gallon buckets at a time. They had a 2" copper line that had been reduced to an internal diameter of only ½" due to scaling.











# Superior service with every order.

Every customer is important. And every customer is different. With a partner like Culligan® Commercial, you can expect a water treatment plan as original as you are. And like you and your business, we pride ourselves on supporting our solutions with ongoing expert service.

### **Solution:**

A new water softening system was installed for the laundry, which has totally eliminated hard water.

# **Equipment installed:**

**Duplex Alternating Water Softener** 

# The Results/Customer Benefits:

- The laundry looks better and lasts longer.
- After putting in a softener, Four Seasons has only a half bucket of scale in their boiler vs. six 5-gallon buckets they had previously.
  Now they have a clean, 2" line, again.
- Their water heaters recover more quickly and have reduced scale build-up.
- They used to use a pallet of salt per week and now they use a pallet of salt per month.
- The system is easy to maintain.
- The clientele of this facility are paying top dollar and expect nothing but the best. Culligan's water softening system helps Four Seasons maintain their level of outstanding customer experience.

# **Culligan® Advantages:**

Culligan's reputation was a critical factor. Four Seasons knew they could count on quality equipment and service.

"I would estimate that we save 30-35% on our detergent and chemical costs when we use soft water. I have been in discussions where industry people say soft water can extend the life of our linens by 40%. I think these numbers are realistic based on our experience."

— Gerald Gleckman, Laundry Engineer, Dallas, Texas









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